# Buidher.org



Buildher equips disadvantaged women in Kenya with accredited construction skills, leading to greater financial prosperity and promoting gender equality within the construction industry.

## OUR VALUE-ADD TO EMPLOYERS:

REDUCE EMPLOYEE TURNOVER REDUCE INEFFICIENT & WASTEFUL HIRING PROCESSES

IMPROVE WORKFORCE PRODUCTIVITY

A MORE INCLUSIVE WORKFORCE



### PROGRAMME STRUCTURE:

4 mo.

Intensive Training

8 mo.

Industry Placement at Semi-Skilled Level

NITA Trade Exam

# OUR APPROACH:

**STAGE 1: MANAGEMENT ENGAGEMENT:** 

 Introduction of Buildher Program to Senior Managers to Assess Fit. **STAGE 2: SITE ENGAGEMENT AND SITE CHECK:** 

Conduct Needs
 Assessment
 with supervisors
 to determine
 labour gaps, align
 employment needs.
 Check site facilities
 and labour controls.

**STAGE 3: PLACEMENT:** 

 Use Needs Assessment to match Women Artisans to Employer Projects or Company needs and requirements. **STAGE 4: CAPACITY BUILDING LABOUR TRAINING:** 

• Provide on-site lunch trainings' to men and women Labour Teams to improve workforce productivity.



170+ WOMEN Trained in YR 1 900+ WOMEN Graduates in the next 3 years

31% TRAINEES Groomed into senior roles

67% EMPLOYERS reporting increase in productivity 60% EMPLOYERS Improved Policies 15 EMPLOYMENT Partnerships Developed in Yr 1



# **ON-SITE LABOURER TRAINING INCLUDES:**

- On-Site Gender Integration Training To Break Cultural Barriers And Change Perceptions & Attitudes
- Sexual Harassment Training For Supervisor Teams And Construction Workers
- Development Of Easy To Digest Sexual Harassment Policies Usable For Site And Production Workshops
- Human Work Skill Behaviour Training For Workers Including: Communication, Money Management, NHIF And Health Insurance Sensitization To Promote Buy-In, Conflict Resolution, Leadership, Team Work

# **OUR ROUTES TO EMPLOYMENT PARTNERS**



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